

PRIVACY POLICY

1. Identity and Address of the Data Controller

Tecnología Informática GMG, with address at Av. Revolución, Col. Los Alpes, Álvaro Obregón, Mexico City, C.P. 01010, Mexico, is responsible for the processing and protection of the personal data we collect through our website and the services we offer.

2. Personal Data We Collect

We may request the following categories of personal data:

- Identification data: Full name, phone number, email address, company, job title.
- Professional data: Experience, technical skills, résumé/CV (in case of recruitment).
- Tax and billing data: Tax ID (RFC), legal business name, tax address.
- Technical data: Technical information necessary to provide technology integration, cybersecurity, systems, databases, big data, platforms, and hardware services.

We do not collect sensitive personal data, unless it is strictly necessary and obtained with your explicit consent.

3. Purposes of Processing

Primary purposes (necessary):

- To provide the following services:
 - o Technology consulting
 - o Fixed-scope projects
 - o Specialized professional services (T&M)
 - o Software licensing
 - o Software engineering and quality assurance

- Test automation
- Technology training
- Technology platforms
- Software development lifecycle services
- Sale, leasing, and implementation of hardware
- Preparation of commercial proposals and quotations.
- Establishing communication related to the requested services.
- Compliance with contractual obligations.
- Compliance with legal, tax, regulatory, or governmental obligations.

Secondary purposes (optional):

- Sending commercial information, promotions, or newsletters.
- Customer satisfaction surveys.
- Invitations to events or webinars.

4. Transfer of Personal Data

Your personal data may be shared solely for the following purposes:

- Government authorities, when required in accordance with applicable law.
- Technology partners, software providers, and cloud service providers, solely for the proper delivery of the contracted services.
- Third parties acting on our behalf under confidentiality agreements.

We do not carry out data transfers that require your explicit consent, unless such consent is required by law.

5. Security Measures

We implement administrative, physical, and technical controls to protect your information, including:

- Cybersecurity systems and intrusion detection mechanisms.
- Access controls.
- Data encryption.
- Internal data protection policies.
- Confidentiality agreements with employees and service providers.

6. ARCO Rights (Access, Rectification, Cancellation, and Objection)

You may exercise your ARCO rights by submitting a request to the following email address: capital.humano@gmg-ti.com

Your request must include:

- Full name and a means to communicate our response.
- A clear description of the right you wish to exercise.
- A valid official identification document.
- Documents evidencing your relationship with the company (if applicable).

We will respond within a period not exceeding 20 business days.

7. Withdrawal of Consent

The data subject may withdraw the consent granted for the processing of their personal data at any time by submitting a request to the following email address: capital.humano@gmg-ti.com

8. Limitation on the Use or Disclosure of Personal Data

The data subject may request to limit the use or disclosure of their personal data by submitting a request to the email address indicated for the exercise of ARCO rights.

9. Changes to the Privacy Policy

Tecnología Informática GMG reserves the right to make modifications or updates to this Privacy Policy at any time.

Such modifications will be available through our website: <https://www.gmg-ti.com>